

EVERY DAY

— IS —

ELECTION DAY

A WOMAN'S GUIDE

to Winning Any Office,
from the PTA to the White House



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Six Easy Rules You *Never* Want to *Forget*

***Whoever you are, wherever
you want to be a leader,
these rules apply.***

You gotta want it—*bad*.

You've got to have "raw, pure desire."

*Ilana Rovner, first woman judge on the
Seventh Circuit US Court of Appeals*

**You have to out-work the
competition--*every day.***

***“I wanted to decide what I was
capable of doing.”***

***Debbie Wasserman Schultz,
Member of Congress***

**You *must be* willing to win the
same way men do.**

“Dad-gummit, we beat him.”

**Monica Banks, *past* Chancery Clerk
Oktibehha County, Mississippi**

Yet, you only win if you *with* and *for* women.

(STILL) “Unbought and unbossed”
after she ran for president, Shirley
Chisholm only hired women to staff
her congressional office.

Winning is not a one-off: just because you won once doesn't mean the voters will be there for you the next time.

“Every day is Election Day. People are sizing you up every day.”

**Mary Landrieu, former US Senator
State of Louisiana**

Campaigning and governing are two different experiences: forget this and rue the day.

“There is a lot that happens around the world we can’t control. We can’t stop earthquakes, we can’t prevent droughts, and we cannot prevent all conflict, but when we know where the hungry, the homeless and the sick exist, then *we can help.*”

Jan Schakowsky, Member, US Congress

Whether you are a daughter of Mississippi, or of Manhattan, or of Minnesota, seek public leadership to promote policies benefitting women and girls. Seek it with everything you've got. *Nothing less will do.*

Rebecca Sive

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Ready to Run Minnesota

University of St. Thomas

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