

Greetings from the University of St. Thomas!

My name is Dr. Paola Ehrmantraut, and I am the Director of the Master of Arts in Diversity Leadership. One of your employees has shown interest in our program; I believe their participation in the program can bring exceptional value to your organization.

The Master of Arts in Diversity Leadership is a mission-driven program that develops DEI skills enriched by quality instruction in the humanities. This innovative approach provides professionals at any level of their careers with the knowledge and skills to support transformational change which, in our current cultural climate, requires a deep understanding of issues in diversity, equity and inclusion. The program offers three interdisciplinary areas to develop proficiency: Principles in Leadership, Culture and Society, and a group of Integrative courses, where students can apply and expand the foundational concepts of organizational leadership, change, race, gender, and political polarization acquired in the required courses of the program.

In a competitive market, supporting your employee search for graduate education can benefit your organization in two ways. First, the MA in Diversity Leadership focuses on applying DEI knowledge to infusing DEI principles across the practices of your organization. Second, with its focus on professional development, supporting your employee's decision to pursue the MA in Diversity Leadership becomes a powerful retention tool. Below we discuss some of its most salient characteristics:

It centers the needs of working students: the Master of Arts in Diversity Leadership can be completed in 2 years, and it composed of 12, 2.5 credit courses for a total of 30 credits, offered one at a time to ensure focus and academic success for adult learners who balance multiple competing responsibilities.

It has a flexible schedule: all courses are taught in the online asynchronous format. All courses include a seminar component with invited guest speakers who are currently active in industry, the community or working at relevant organizations to the subject matter of the course. Students will be invited to attend in person or participate synchronously or asynchronous online for total flexibility.

It starts multiple times a year: students can enroll in the MA in Diversity Leadership 6 times a year, eliminating waiting time to get started on this transformational work for your organization.

It is a great value proposition: there are no fees to apply and no standardized tests required for admission. The cost of tuition for the MA in Diversity Leadership is \$625 per credit.

It is an investment in a culture of belonging: At the University of St. Thomas, faculty and students work hard towards building a culture of belonging, gratitude, and mutual respect in our diversity. Upon graduation, your employee will enter a vibrant network of alumni to further your investment in connection and community building.

Do not hesitate to contact me at ehrm7444@stthomas.edu for more information or to schedule time to discuss how the MA in Diversity Leadership can help you reach the DEI goals of your organization.