## **KEVIN O. SAUTER, Ph.D.**

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#### Education

Ph.D. 1984 The Pennsylvania State University, Speech Communication

M.A. 1976 Miami (Ohio) University, Speech Communication

B.A. 1974 Moorhead State University, Rhetoric and Public Address

# **Employment**

1982 – present. Full Professor (Tenured, 1987)

Communication and Journalism Department, University of St. Thomas.

# **Visiting Professor**

School of International Studies, University of International Business and Economics, Beijing, China. Spring, 2009; Summer 2012; Summer 2015

Graduate Programme in Media and Cultural Studies, University of Natal, Durban, South Africa. 2000-2001

Department of Communication, University of New Hampshire, Durham, New Hampshire. 1994-95

#### **Courses Taught: Undergraduate**

University of St. Thomas: Communication and Journalism

Cojo 100: Public Speaking

Cojo 105: Communication in the Workplace

Cojo 111: Introduction to Cojo I (formerly: Communication and Citizenship)

Cojo 112: Introduction to Cojo II (formerly: Public Communication: Speaking

and Writing)

Cojo 212: Rhetorical Criticism

Cojo 340: Television Criticism

Cojo 366: Persuasion

University of St. Thomas: Film Studies

Film 200: Introduction to Film Studies

University of St. Thomas: Communication Studies

Comm 100: Public Speaking

Comm 150: Electronic Media and Society Comm 160: Electronic Media Production

Comm 240: Persuasion

Comm 260: Audio Production

Comm 270: Videography: TV Production in the Field

Comm 298: Topics: Dramatic Video Production

Comm 298: Topics: Special Projects in Video Production Comm 298: Topics: The Rhetoric of Hubert H. Humphrey

Comm 298: Topics: Electronic Moviemaking Comm 340: Argumentation and Advocacy

Comm 455: Political Communication and Television

Comm 480: Senior Seminar: Media Criticism Comm 480: Capstone in Communication Studies

## **Study Abroad Courses**

UMAIE course: Communication and Culture in Post-Apartheid South Africa Course developed to take students to locations throughout South Africa. January 2006, 2008, 2011, 2013, 2015

Community Building in Mali: Shea Butter Cooperatives Project.

Accompanied three undergraduate Communication Studies students, in consortia with students from French and Engineering, to Mali in West Africa, to create three videos encouraging the formation of cooperatives among Malian women in rural villages, to make and distribute Shea Butter. Spring 2005

UMAIE course: Hawaii: Multicultural Communication in Organizational Settings Team-taught, consortium sponsored course taught while traveling in Hawaii with students from 10 different colleges and Universities during January, 1998, 1999, 2000, 2001, 2004, 2005, 2007, 2010, 2016 and 2018.

University of New Hampshire (1994-95) Visiting Professor

Comm 550: Analysis of Popular Culture

Comm 551: Analysis of News

University of International Business and Economics Business and Media Writing, 201

**Courses Taught: Graduate** 

University of St. Thomas

Bcom 551: Presentational Speaking

Bcom 535: Persuasion

Bcom 555: Communication Skills for Managers

Mrsa 620: Effective Communication

The first three courses are sponsored by the Master of Business Communication (MBC) program, and are taken by graduate students in programs across the Graduate School of the Opus College of Business; the fourth class is offered to students pursuing a Master's degree in Real Estate Appraisal.

University of St. Thomas mini-MBC program: regularly teach a three-hour seminar on *Persuasion* as part of the mini-MBC program.

Effective Presentations: seminar offered to students in the UST Health Care MBA

Hamline University, St. Paul, Mn. Adjunct Professor

Educ 790: Media Literacy: Using Television to Teach Critical Thinking (for K-12 teachers, Summer, 1998, 2000). Many additional 2-credit courses taught on-site in Carlton, Minnesota for elementary and secondary teachers; see "workshop and classes" section below for details.

#### Administration

University Grievance Officer, appointed by the Faculty Affairs Committee in spring 2018 to assist faculty members who are initiating a grievance against the University, to coordinate the selection of a faculty Hearing Committee, and to work with the Provost and Chief Legal Counsel to organize and oversee the hearing process.

Director of Film Studies: Recommended by the Film Advisory Board and appointed by the Dean of the College of Arts and Sciences, 2013-2016. Created class schedules, hired adjunct faculty, chaired the Film Advisory Board, supervised the student film club, and helped coordinate the ACTC Film Festival and allied film events.

Faculty Director of Service-Learning, 2009-2011

Interim Chair, Department of Health and Human Performance 2006-2008.

Appointed by the Dean of the College of Arts and Sciences to act as an "outside, administrative chair" for two years to conduct Program Review, curriculum revision, and lead search for a new permanent department chair. All responsibilities successful.

Interim Chair, Department of Modern and Classical Languages, 2003-2006.

Acted as an "outside, administrative chair" for the department of Modern and Classical Languages for three years while a new senior position was created, a search conducted and a new administrative leader selected. While chair, had three faculty members achieve tenure, supervised five 3<sup>rd</sup> year reviews, conducted six faculty searches, one staff search, added Arabic Language program, modified Irish Gaelic curriculum and supervised decennial department Program Review.

Facilitator for the Annual Retreat of the Quantitative Methods and Computer Science department, August, 2005.

Founding Chair, Department of Communication, 1988-1993.

Developed enabling materials for department, created and managed 3 department budgets, hired 5 full-time and 15 part-time faculty, hired department secretary and student work-study staff, developed academic and operational policies and procedures, and advised all majors (over 250 in 1993).

#### **Student Assistance**

Founder (1991) and Director (1991-'93, 2018-20) of the <u>Undergraduate Communication Research Conference</u> (UCRC). Mentored many students each year as they submitted and presented their research at the conference; acted as a reviewer and respondent in years I was not director of the conference. The director of the conference is responsible for the overall development of the conference with special attention to the selection and coordination of the keynote speaker, the review of student papers, organization of the panels, recruiting and assigning respondents, determining top papers, and hosting the events at the conference.

"Name Reader" at UST Undergraduate Commencement, 2018 and 2019

Member of the Review Committee for the William J. Fulbright Foreign Scholarship Award, 2016-2019

Appointed by the Associate Vice President for Academic Affairs to mentor the student commencement speakers at the winter and spring ceremonies: 2006-2012, 2015

Mentor and supervisor for Young Scholars grant recipients:

Marosok, L. (2010) Young Scholars' Grant recipient: It Takes More Than a Home to Make a Housewife: A Sociocultural Feminist Analysis of the Similarities and Roles of Women on Television as Housewives, Housewives-in-Training, and Faux-Independent Women. Marosok's paper was selected as one of two Top Posters from Inquiry UST event and presented at the Private College Scholars at the Capitol. Also accepted for presentation at the Midwest Popular Culture Association meeting.

Sauter E., *Public Speaking in Minnesota: The application of rhetorical principles to the understanding of "everyday" public speaking*, Summer 2000. Selected as the top paper at the 2001 Undergraduate Communication Research Conference.

Acted as advisor for over 100 student Internships, Experiential Learning and Independent Study Projects (as well as serving as Department Internship Coordinator for many years).

Served as Chair or as a member of 12 Summa Cum Laude examinations.

# Elected, Administrative Positions on University Committees (other committee assignments located below)

Member, Faculty Affairs Committee, 2014-2019 (Chair in 2015-17)

Member, Executive Committee of the University Senate (2015-17)

Member of the University Policy Advisory Committee (2016)

Director, Arts and Letters Division of the College of Arts and Sciences (2010 – 2014)

Member, College of Arts and Sciences Executive Committee (2010 – 2014)

Member of the FILM Advisory Committee (2013-2019)

Chair, ad hoc committee on the Film Studies Minor (2010-12)

Core Curriculum Task Force: 2002 –2006; Co-Chair in 2005-06; member of Auxiliary Task Force developing a "first year experience" proposal

Chair of the Core Curriculum Assessment Committee, 1996-2005

Led committee efforts to first develop and now administer an assessment program for the Core Curriculum of the University. Assessment testing involves administering a pre-test to select freshmen and a nationally-normed test to all juniors.

Chair of the University Grievance Committee (1999-2003)

Chair of the Undergraduate College Faculty (1998-99)

#### **Grants, Awards and Honors**

2014-15 President's Civic Engagement Award Steward Award, Campus Compact Minnesota, April 2015

2014-15 Faculty Service-Learning and Community Engagement Award, University of St. Thomas, May 2015

Gerald and Henrietta Rauenhorst Foundation Solutions Initiative Grant (\$52,000) to develop interactive website to match UST faculty members and community partners for service-learning projects.

Year-long Sabbaticals awarded in the academic years 1994-95; 2001-02; 2008-09 and 2017. Maximum Sabbatical Assistance grants also awarded each year. Most recent project involved traveling around the world conducting research on project titled *A Month* 

of Sundays, an exploration of the role of Catholic Liturgy in identity development and cultural reflection. Project for 2017 sabbatical was *The American ex-pat retiree: making connections through communication*.

*Global Citizenship Award*, selected by the International Program Matrix, based on a faculty nomination, to receive the UST faculty global citizenship award. 2005-06.

Finalist, *Professor of the Year*, 2005-06. Selected as one of three finalists for the Professor of the Year, based on faculty nominations.

Linking Biotechnology/Bioengineering with Mali-based Agribusiness: Strengthening Food And water Quality for Health, Safety and Exports, awarded by the US Agency for International Development funded through the Association Liaison Office for University Cooperation and Development, Primary Investigator, 2004-2007. Full grant is for \$400,000, of which St. Thomas will receive \$77,148.

Discovery-Based Undergraduate Opportunities: Facilitating Farmer-to-Farmer Teaching and Learning, awarded by the USDA/CSREES Higher Education Challenge Grants Program, 2004, with Montana State University. \$298,876

USDA CSREES Higher Education Challenge Grant, Discovery-based Undergraduate Opportunities: Collaborative Research Support Programs, awarded to Montana State University; selected as a member of UST faculty team awarded sub-contract for travel to Mali, 2003-04.

#### **Publications**

Sauter E. and Sauter K. *The Myth of the Perfect Place: Creating a Voyeuristic Utopia in House Hunters International,* Submitted to the Midwest Popular Culture Journal, October 2019.

Sauter K. and Sauter E. Assessing the Student Lens: Utilizing Photography in Study Abroad Communication Classes to Evaluate Student Learning, Submitted to the Central States Communication Association Journal, June 2019 (Under Review)

Sauter K. Advice Column: *The Bold Sabbatical*, Chronical of Higher Education, May 9, 2017

Sauter, K. *My "Bold" Sabbatical*, Faculty Development newsletter, University of St. Thomas, March, 2015

Sauter, K. and Scully, T. (2010) From Australia to Africa to the Islands: Service-Learning Projects Far Away from Campus, <u>Proceedings of the "Power to transform the</u> world" conference, Milwaukee WI

Bruess, C., Petersen, D., & Sauter, K. Service-Learning in the Study Abroad/Away-From-Campus Communication Context: Lessons, Experiences and Practical Wisdoms from the Hawaiian Ke Kula Ni 'ihau O Kekaha School Projects. <u>Best Practices in Experiential and Service-Learning in Communication</u>, Kendall/Hunt Publishing, 2009.

Sauter, K. O. (2005) Events and Exigencies: Live 8 as a Rhetorical Failure, <u>Safundi</u>, Journal for the Comparative Analysis of American and South African Culture.

Sauter, K. O. (2003) Our Sabbatical Year in Africa or "the Sauters Must be Crazy." <u>St. Thomas Magazine</u>.

Sauter, K. O. (1996.) Local Television. In J. Walker and D. Ferguson (eds.) <u>Lighting in a Tube: The Television Industry in America</u>, Boston: Allyn and Bacon.

Sauter, K. O. (Spring/Summer, 1996) [Book Review] K. S. Felton, <u>Warriors' Words: A Consideration of Language and Leadership American Journalism</u>.

Sauter, K. O. (Summer 1994) [Book Review] G. P. Olin. <u>The Story of Telecommunications</u>, American Journalism.

Sauter, K. O. (1989. Second Edition, 1993) The 1976 Mondale-Dole Debate. In R. Friedenberg (Ed.) <u>Rhetorical Studies of National Political Debates</u>. New York: Praeger Press.

Sauter, K. O. (1984) <u>The Speaking of Hubert H. Humphrey in the 1968 Presidential Campaign: A Study Using Certain Concepts of Milton Rokeach</u>, Unpublished Ph.D. Dissertation, Pennsylvania State University, University Park, Pa.

Sauter, K. O. (1976) Into the Bright Sunshine: Hubert H. Humphrey's Civil Rights

Address at the 1948 Democratic National Convention, Unpublished MA Thesis. Oxford,
Oh.

# Select Papers and presentations at scholarly meetings

Sauter, K. and Sauter, E. *You're Under Arrest!: Dark Tourism and Narratives of National Identity*, Presented at the National Popular Culture Association Convention, Washington DC, April, 2019

Sauter, K and Sauter E. *Taking Your Daughter to Work: A Conversation between two Generations of Rhetorical Scholars*. Rhetoric Society of America Bi-Annual Conference, Minneapolis, MN, April 2018.

Sauter, K and Sauter E. Creating community in foreign spaces: American retirees in Cuenca Ecuador. 30th Annual Ethnographic & Qualitative National Research Conference (EQRC), Las Vegas NV. February 2018.

- Sauter, K and Sauter E. *The Retired American Expat: Creating Community in Cuenca Ecuador*, National Conference of the Popular Culture/American Culture Association, San Diego CA, April 2017
- Sauter, K. and Sauter, E. Assessing the Student Lens: Visual Representations of Post Apartheid South Africa, Popular Culture National Convention, New Orleans LA., April 2, 2015.
- Sauter, K. *The American ex-pat retiree: Encouraging the move abroad*, Presented at the National Popular Culture Association Convention, Chicago Illinois, April 2014
- Sauter, K. and Sauter, E. Fantasy and Silence: Utopic Voyeurism in <u>House Hunters</u>
  <u>International</u>, presented at the Central States Communication Association convention, Minneapolis Minnesota, March 2014
- Petersen, D., Scully T. & Sauter, K. *Teaching Multi-cultural Communication in Hawai'i:*Opportunities and Best Practices, 12<sup>th</sup> Annual Hawaii International Conference on Arts and Humanities, Honolulu Hawaii, January 2014
- Sauter, K., Sauter, K. Global identity, local culture: examining the Catholic Mass as unifying ritual, Presented at the National Communication Association Convention, Washington DC, November 2012
- Petersen, D., Scully T. *Preparing for Study Abroad/Away Service-Learning Experiences:*Organizations, Structures and Students. 2013 Upper Midwest Civic Engagement Summit, Loras College, Dubuque, IA. May 29-30, 2013.
- Sauter, K. (April, 2012) Global identity, local culture: examining the Catholic Mass as unifying ritual. Identity, Culture and Communication: A Cross-Disciplinary, International Conference Convened at St. Louis University, Madrid Campus, Madrid, Spain.
- Sauter, K. and Bruess, C. (November 2011) Large-Scale Community Based Learning in an Innovative Introductory Communication course. National Communication Association Conference, New Orleans, LA.
- Sauter, K. and Bruess, C. (November 2011) The Service-Learning infused curriculum: Using community-based learning pedagogy in the Communication and Journalism program at the University of St. Thomas. National Communication Association Conference, New Orleans, LA.
- Sauter, K. & Scully T. (July 2010) From Australia to Africa to The Islands: Service Learning Projects far away from campus. Power To Transform the World: Media & Communication Programs in Catholic Higher Education, Marquette University, Milwaukee WI.

- Sauter, K. (June 2011) *Religious liturgy as unifying ritual and cultural representation: an international study of the Catholic Mass*. Midwest Qualitative Research Conference, University of St. Thomas, St. Paul, Mn.
- Sauter, K., & Bruess, C. (June 2011). *Advanced Technologies in Communication Pedagogies*. Presentation at the ACTC Learning Forum, Hamline University, St. Paul, MN.
- Sauter, K., Bruess C. & Petersen D. *Engaging students in experiential and service-learning*. Panel accepted for Central States' Communication Association Convention, Cincinnati Ohio, April 2010.
- Sauter, K. O., & Petersen, D. L. Controversial Eulogies and Graduation Speeches; Using Rhetorical Theory and Case Studies to Teach Ceremonial Rhetoric
  Communication and Theater Association of Minnesota, Rochester, September 14
  2007. Selected as a "States Showcase" panel.
- Sauter, K. O. and Breuss, C. *The Rhetorical Marriage: Five Basic Principles to Guide Couple Communication*, 2005 Hawaii International Conference on Arts and Humanities, January 14, 2005.
- Sauter, K. O. (November 2004). How do Private, Urban Universities Make Use of the Model? Bridging the Divide: A Cooperative Program Between Communication Studies and the Agricultural Sciences in Pursuit of International Service Learning Opportunities, Entomological Society of America meeting, November, 2004.
- Sauter, K. O. and Peterson, D. (November, 2000) "Jesse the Body" <u>and</u> "Jesse the Mind:" The use of parody, self-deprecation and irony in the political advertisements of Jesse Ventura. National Communication Association Convention. Seattle, Wa.
- Sauter, K. O. (April, 2000) *Using Television to Teach Critical Thinking*. Central States Communication Association Convention, Detroit, Mi. (Selected as a "States Showcase" panel).
- Sauter, K. O. (November, 1999) *Political Harmonic Convergence: The Unthinkable Election of Jesse Ventura*, National Communication Association convention, Chicago.
- Sauter, K. O. (September, 1999) *Using Television to Teach Critical Thinking*.

  Communication and Theater Association of Minnesota Convention, Concordia College, Moorhead, Mn. (Selected one of two "top programs" at the Convention)
- Sauter, K. O. (September, 1999) *How Did Jesse Ventura Do It?: Perspectives on an Upset.* (panelist) Communication and Theater Association of Minnesota Convention, Concordia College, Moorhead, Mn.

## Other professional presentations and activities

Media Training: developed and presented a Media Training session (how to be an interview subject on local and national media), with Veneeta Sawkar. Presented to several groups and departments at UST

Presented an Invited Public Lecture on my book, *A Month of Sundays* to the St. Rose of Lima Parish, October 15<sup>th</sup>, 2018

Human Communication Seminar: Solving Communication Problems in the Workplace. Day-long presentation/workshop for senior staff at St. Paul Brass and Aluminum Foundry. St. Paul Mn. November 2<sup>nd</sup>, 2012.

The Dynamics of Intercultural Communication. Invited lecture for a group of 50 Honors Students from all over China on program sponsored by UIBE, Beijing China, July 2012.

Presentational Speaking: A Step-by-Step Approach To Developing Successful, Persuasive Presentations. Essentia Health Leadership Development Institute. September 13, 2011, Duluth Minnesota.

Reviewer, Communication Teacher, 2009, 2010, 2011, 2013. 2014

Review of manuscript for <u>Nonprofit Management and Leadership</u> titled "Service-Learning from the 'Supply Side': Community Capacity to Engage Students."

Presentational Speaking, UST Health Care MBA students, April, 2010

*Culture, identity and community: religious services as binding ritual*, University of Business and Economics, Beijing China. April 2009. Sponsored by the Business English Department in the School of International Studies.

*Persuasion in an Intercultural Context* — *will it work?* University of Business and Economics, Beijing China. May 2009. Sponsored by the Academic Study Group in the Student Union (student government).

Guest lectures: 5 presentations to various classes, graduate and undergraduate, University of Business and Economics, Beijing China. April -May 2009.

Effective presentations: Wowing your clients, bosses, classmates and professors. MBA to Z Seminars, University of St. Thomas, St. Paul, MN. (February 9, 2008)

Communication skills for Managers, Several day-long seminars for Wright-Hennepin Electric Co-op, Summer 2008.

Effective Presentational Speaking: One-day seminar for Wings Financial (Airline Industry Credit Union) Business Development meeting, Summer 2007 & 2008

Media Analysis: Understanding television through the application of critical concepts. Invited lecture at the University of Limerick (Ireland), November 22, 2006.

Consultant on Public Speaking, Rider-Bennet Law Firm, Minneapolis, Mn. 2006-07. Conducted individual public speaking sessions to associates at one of the largest law firms in Minnesota.

From Classroom to Courtroom: persuasion theory and its application in the practice of law. Keynote speaker for the annual conference of the Minnesota Defense Lawyers Association, Duluth, Mn. August 18, 2006.

Mentoring and Evaluating Faculty, (with Tom Mengler, Dean, UST Law School), UST Leadership Academy, Department Chair Development Training Seminar, Spring 2005

Culture and Communication in Post-Apartheid South Africa, Center for Senior Citizen's Lunch and Learn, March 10, 2005.

Living and Learning in South Africa: an examination of family, culture, and communication. Department of Communication Studies Spotlight Lecture, October 25, 2004.

Our Sabbatical Year in Africa -or – "The Sauters Must be Crazy." International Education Center faculty dinner discussion, Oct. 23, 2002.

*Prime Time Feminism*, discussion leader, Luanne Dummer Center for Women, Feb. 21, 2001

*Persuasion and the Banking Industry*, Wells Fargo Bank Communicators' Conference: Oct. 5, 2000.

Babbling and browbeating: How we can conduct civil discourse in an age of rage. Keynote speech for a three-part series in the Sunday Forum Education Program, Westminster Church, Minneapolis, Mn. Feb 11, 2001.

Guest lectures: 7 presentations to various classes, graduate and undergraduate, University of Natal, Durban, South Africa, 2001-2002.

Reviewer of <u>Critical Approaches to Television</u>, by Vande Berg, Wenner and Gronbeck, Houton Mifflin, Fall, 1999.

TwinWest Chamber of Commerce Legislative Breakfast (November 13, 1998) Featured Speaker in discussion of 1998 Political Advertising. Ramada Plaza Hotel, Wayzata, n.

Competitively selected participant in the Faculty Seminar sponsored by the Academy of Television Arts and Sciences, Los Angeles, Ca. November, 1996

Reviewer, Houton Mifflin Publishers, Inc. 1992-93

Reviewer, McGraw Hill Publishers, Inc. 1992

Sauter, K. O. (October, 1992) Broadcast Education and the Satellite Industry (Speech) Society of Satellite Professionals International, St. Paul, Mn.

Effective Business Presentations (1985, 1992-1998) <u>Honeywell Inc.</u> Department of Human Resources. Workshop for managers and executives.

<u>Humphrey Exhibition Project</u> (1987-89) Hubert H. Humphrey Institute of Public Affairs. Selected as a senior consultant to collect and determine use of all video and audio material for a permanent exhibition on the life and career of Hubert Humphrey. Catalogued Humphrey Film/Video collection. Mpls. Mn.

Sauter, K. O. (1991) Humphrey's 1968 Presidential Campaign. Hubert H. Humphrey Institute of Public Affairs, Public Forum Lecture Series. Similar presentation made at Bethel College, Roseville, Mn. as part of a faculty seminar series.

"Sauter, K. O. (1990) Dealing with Hostile Audiences: Communication Strategies for those in the Public Sector (Speech) <u>The Metropolitan Council</u> of Minneapolis and St. Paul.

University of Minnesota, Department of Conferences. Conducted workshop on "Effective Communication Strategies" for Minnesota Assessors Association.

"Analytical and Presentational Strategies for Lay Lectors in the Catholic Church," Presented several times at local churches between 1985 and 1988.

"Communication and Homeletics: Strategies for Preparing and Presenting Sermons by the Parish Priest." Workshop for parish priests in the Twin Cities.

"Sports and Academics in American Culture." Facilitator for workshop coordinated by Center for Academics and Sports, College of St. Thomas.

<u>Radio Best Awards</u>. Judge for national awards for quality in radio commercials production.

<u>Center for Ethics and Values</u>, College of St. Catherine. Acted in several scenes used during workshops and was a discussant following presentations. *All My Sons*, by Arthur Miller, *Enemy of the People*, by Henrik Ibsen, *Death of Salesman*, and other scenes commissioned by the Center.

<u>Minnesota Association of Government Communicators</u>. Judge for the Northern Lights Competition in audio and video production, as well as in speechwriting. Fall, 1985 and 1986.

<u>College of St. Thomas</u>. Created the character of Cal Jarrett in the world premiere production of the play *Ordinary People*.

<u>KWCM Television</u>, Appleton, Mn. Conducted three-day workshop in production theory and techniques for staff of this PBS station.

# Select Media appearances and interviews (Many on-going appearances on local media commenting on issues of politics and popular culture)

Laughs in Minnesota Senate Race not from Franken AP News, Aug 21, 2014. Distributed in newspapers throughout Minnesota. Reporter: Kyle Potter

Many "Good Question" segments on WCCO Television, with reporter Heather Brown

*Do Negative political ads really work?* 

Why Do We Get So Attached To Television Characters?

Morgan Freeman: Why are deep voices music to our ears?

How did the Creepy Clown phenomenon spread?

Why Do We Get So Attached To Television Characters?

What Makes a Speech Timeless??

Effectiveness of Political attack ads, WCCO/CBS Radio, October 30, 2014, ran three times in their news segments. Reporter: Adam Carter

Pulling movie from release understandable: film expert, KARE 11 news, December 17, 2014. Reporter: Allen Costantini

*Mpls. Film Society to screen 'The Interview'* KARE 11 News, December 23, 2014. Reporter: Boua Xiong

Binge TV-watching linked to loneliness and depression Live 10-15 minute interviews on various CBC affiliates about recently published study of binge TV-watching, February 1, 2015:

Iqaluit, Kevin Kablutsiak – Host;

Windsor - Windsor Morning, Tony Doucette - Host;

Thunder Bay - Superior Morning, Lisa Laco – Host;

Moncton - Information Morning Jonna Brewer – Host;

Gander - Central Morning, Leigh Anne Power – Host;

Kitchener-Waterloo, Host: Craig Norris;

Victoria - On The Island, Gregor Craigie - Host; Prince George / Prince Rupert -

Daybreak North, Hosts: Russell Bowers (PG) Carolina DeRyk (PR);

Edmonton - Edmonton AM, Mark Connolly - Host;

Whitehorse - A New Day, Sandi Coleman – Host; Winnipeg - Information Radio, Terry MacLeod/Marcy Markusa – Host; Kelowna - Daybreak South, Chris Walker - Host

Binge TV-watching linked to loneliness and depression, longer live interview distributed through AMI (Accessible Media Inc.) Winnipeg Bureau. Distributed throughout AMI's television network on the program *Insights*. February 20,2015. Reporter: Adelle Ilott.

*How net neutrality ruling affects you*, KARE 11 News, February 26, 2014. Reporter: Chris Hrapsky

*The crowded field of crowdfunding*, KARE 11 Extra, May 6, 2015. Reporter: Jana Shortall

KSTP Ch. 5 TV. Appeared as communication expert on story about President Obama's Speech on Syria, September 10, 2013. Producer, Amanda Theisen.

MinnPost, Dynamics of Minneapolis mayoral race unprecedented on many levels, Karen Boros, October 10, 2013.

Minneapolis StarTribune, *Binge TV viewing is a popular indulgence, for better or worse*, Bill Ward, January 12, 2014

Minneapolis StarTribune, Approval ratings are a fleeting viewpoint of political leaders, Gail Rosenblum, March 1 2014

MinnPost. Interviewed for story about communications problem at Minneapolis City Hall, May 7<sup>th</sup>, 2013. Reporter: Karen Boros.

KTCA Ch. 2 TV (TPT): Minnesota's Proposed Marriage Amendment: Appeared as an expert analyzing the advertising and persuasive efforts of proponents and opponents of the Marriage Amendment in Minnesota. September 18<sup>th</sup>, 2012 (was broadcast throughout Minnesota and adjoining states on multiple occasions).

KSTP Ch. 5 TV. Appeared as communication expert on story about the 1<sup>st</sup> Presidential Debate, October 4<sup>th</sup>, 2012. Reporter: Jessica Miles.

KSTP Ch. 5 TV. Appeared in studio during 10:00 news as communication expert analyzing the *State of the Union* address, February 12<sup>th</sup>, 2013. Reporter: Leah McLean.

KARE 11: Interview subject for story about the effect of new data pricing plans from AT&T. 5:00 news. March 2, 2012

KARE 11: Interview subject for story about public funding options for the new Minnesota Vikings stadium. 5:00, 6:00 and 10:00 news. October 17<sup>th</sup>, 2011

Interviewed for article, *Considering McCain's age: ageism or a fair question?* By Kay Harvey, April 3, 2008, MinnPost.com.

"Hip or Crass: Using the Word 'Suck' in Ads," WCCO-TV, Feb. 4, 2006. Provided commentary on language use in advertising controversy.

"Good Question: Turin Or Torino? WCCO-TV, Feb. 7, 2006. Provided commentary on the use of language when reporting on Turin Olympic coverage.

KARE 11, Appeared live on three occasions during the 2004 Presidential Election to contribute analysis on Presidential and Vice Presidential debates.

KARE 11 Today, Tuesday, January 6<sup>th</sup>, 2003, appeared live to discuss the Governor's inaugural and the change in administrations.

KARE 11 Today: Wednesday, Nov. 6<sup>th</sup>, was interviewed by three reporters (live) for over half an hour on repercussions of the election.

KARE 11 Noon News, Wednesday, Nov. 6<sup>th.,</sup>, appeared live to do analysis of Republican rally and remarks of Sen. Elect Coleman

KARE 11 Today: Tuesday, November 6<sup>th</sup>: appeared live on opening segment to analyze the campaigns on election day.

KARE 11 Today: Monday, Oct. 28<sup>th</sup>, appeared live on first segment to discuss ramifications of Paul Wellstone's death on the pending election.

KARE 11: Interviewed about PAC ads appearing in Senate race against Sen. Wellstone. Oct. 2002. 6:00 news

KSTP 5: appeared in report on images of President Bush in campaign ads, Saturday, Nov. 2, 2000

#### **Video/Audio Productions (producer or talent)**

*Traumatic Brain Injury Resources*, Producer of video. Minneapolis Veterans Administration Hospital, January 2012.

Shea, The Light of West Africa. Producer of a fifteen-minute documentary on the harvesting, processing and role of Shea Butter in the lives of women in Mali, in West Africa. In cooperation with this video, three student videos were produced which were distributed in Mali with the goal of encouraging women to create cooperatives to produce Shea Butter.

*Roots of African Culture*, post-production producer. Educational Video on Archeology in South Africa, distributed internationally by Documentary Education Resources, Boston

MA., May, 2002. Submitted to Broadcast Education faculty production Awards competition, January, 2003.

Big Hits of Mid-America, Vol. III, by Mark Moreau, 30-minute original video drama, June 2001.

Date of Birth, by Owen Thomas; 30 minute original video drama, Summer, 1998. Actor: created the role of Stan, one of the lead characters in the story.

*Stained Glass*, by Mark Pizzatto, 30 minute original video drama. Awarded first place by the Minnesota Community Television Awards in the "Original Arts Production" category.

<u>Center for Ethics and Values</u>, (1994) College of St. Catherine. Co-produced and Directed two videotaped scenes from plays for use during workshops sponsored by the Center.

A Couple of Blaguards, by Frank and Malachy McCourt. Four-camera remote production, with pre-produced introduction, of one-hour stage play adapted for television; 1993.

<u>Society of Satellite Professionals</u>, National Teleconference (with multiple local site feeds), "Career Day IV," 1993.

Minnesota Crafts Council. Several TV and Radio spots for the Minnesota Crafts Festival, 1992.

Martha's Magic, by Larry Mathews, 30 minute original video drama, 1991

"1930's Radio Program," a 2-hour live radio program performed at annual fund-raiser for the <u>The Louise Whitbeck Fraser School</u> of Richfield, Mn., a school for physically and mentally challenged young people.

<u>Hubert H. Humphrey Exhibition</u>, University of Minnesota, 6 multi media video/text exhibits using touch screen technology; 10 audio projects for exhibit space (all permanent installations)

Tippy, by Jon Matajek, 30 minute original video drama, 1989

<u>Center for Ethics and Values</u>, College of St. Catherine. Produced videos of selected scenes from the movie *Julia*, and from the adapted teleplay, *Ettie Hillesum*.

Forever, by Ali Selim, 30 minute original video drama, 1988

<u>Infoservices</u>, <u>Inc.</u>, Atlanta, Georgia. Promotional videotape for computer software company, national distribution. 1986

*Ordinary People*. Was lead actor in the World Premier of the play, produced by the joint Department of Communication, Telecommunication and Theater, of the Colleges of St. Thomas and St. Catherine, October, 1984.

### Representative Committees at St. Thomas

# Search Committees, Chair:

Physical Education: Senior position to act as chair of Health and Human Performance Department, 2007-08.

Organizational/Intercultural Communication position, 2006-07; Visiting professor of Organizational Communication (2007)

Spanish, senior position to undertake duties as chair of Modern and Classical Languages department, 2004 (failed search) 2005 (successful completion of second search); Visiting professor in Spanish, 2006.

For position(s) in Electronic Media, Department of Communication, 1992-93, 1994-95

For two positions in Rhetoric and Public Address, Department of Communication, 1992-93

For position in Organizational Communication, Department of Communication, 1991-92.

For <u>five</u> full-time, limited-term, positions, Communication Department Faculty members, 1989-90

#### Search Committees, member:

Office Coordinator: Summer, 2014

Tenure track/Clinical Faculty member in Strategic Communication in Cojo

Tenure track/clinical Faculty Member in Visual Communication and Storytelling in Cojo

Tenure track/clinical Faculty Member in Public Relations/Advertising in Cojo

For Project Coordinator and Technical Consultant (2 positions), Center for Intercultural Learning and Community Engagement, Spring, 2010

For Dean of the College of Arts and Sciences (appointed member by Academic Affairs Vice-President and Chief Academic Officer), 2005

For position in Rhetoric and Public Address, Department of Communication, 1993-94, 1995-96, 1996-97

For position in Electronic Media, Department of Communication Studies, 2004-05

For position in Communication Theory, Department of Communication, 1993-94; 1998, 2004-05.

Composer-in-Residence, Division of Humanities and Fine Arts, 1992-'93

# Other university or College Wide Committees

University Grievance Officer, Appointed Spring 2018

Member, Faculty Affairs Committee, 2014-18 (elected FAC Chair for 2015-17)

University Policy Advisory Committee (UPAC), 2016-17

Service-Learning and Community Engagement, ad hoc committee on recruitment for Global and Local Engagement (GALE) advisory board

Task Force on International Education (Co-Chair), 2013-14.

University Tenure and Promotion Committee, Fall 2010.

HUB Planning Committee: examining development of an office to interconnect all service and outreach activities at UST, 2007. Resulted in creation of the Center for Intercultural Learning and Community Engagement (CILCE)

Ad Hoc Committee on Student Speakers at commencement and other functions, 2006; Faculty mentor for commencement speakers, Fall, 2006 - 2012.

Global Education Committee, selected by Academic Affairs, 2005-06

Core Curriculum Task Force: Elected member, Co-chair, 2002 - 2006

Grievance Committee: Member and Chair, 1999-2003

Core Curriculum Assessment Committee, Chair, 1996-97, 1998-2005.

Educational Policies Committee, 1993-1997

Chair of the Faculty, Undergraduate College, 1998-99.

Program Review Process Design Committee, 1998-99

Secretary of the College Faculty, 1996-97.

Tenure, promotion and review committees (5 tenure committees, 3 promotion committees, many 3<sup>rd</sup> and 5<sup>th</sup> year reviews)

### **Community Service Activities**

Transition Committee, St. Rose of Lima Catholic Church. 2018

Moderator, International Association of Machinists and Aerospace Workers meeting. Facilitated consideration of action against the union leadership, September 11, 2000

Benilde High School *Class of 1970 30-year Reunion* organizing committee (2000). Also acted as Speaker and MC for event.

Parish Advisory Committee, St. Rose of Lima Church, 1998-2001, 2006-07; Chair, 2000-'01, 2006-07; Chair, Pastoral Transition Team, 2005. Search committee, Director of Music Ministry, 2017.

Invited member of the Advisory Council of the Documentary Channel, a new cable service. This council was created to "give valuable guidance and advice on maximizing the entertainment, informational and educational value of [their] documentary programming," 1999.

Assisted St. Rose of Lima elementary school in development of promotional video (with seventh grade students), 1996

Cable Access -- St. Paul, Board of Directors, 1991-1994

Chair, Administration, Personnel and Finance Committee, 1991

Chair, Budget and Strategic Planning Committee, 1992

Chair, Executive Director Search Committee, 1993

(During this time, CA--SP successfully underwent competitive application for renewal as city designated entity for public access and local origination; new budget includes operating funds of \$580,000/yr. and capital budget of approximately \$1,000,000)

Benilde High School, Alumni Class Gift Committee, 1985, planner; 30-year class reunion organizer, 2000.

Consultant/planner for Media Curriculum, St. Agnes High School, St. Paul, MN, 1994

## **Memberships in professional organizations**

Current

National Communication Association Popular Culture Association Communication and Theater Association of Minnesota Central States Communication Association

## Former

Virginia Speech Association
Pennsylvania Speech Association
Society of Satellite Professionals International (SSPI)
Minnesota Chapter of the Association of Government Communicators
International Television Association (ITVA)
National Association of Broadcasters (NAB)

Screenwriters Workshop Broadcast Education Association

Western States Communication Association