

## Wendy N. Wyatt

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### Education

Ph.D. Communication and Society, University of Oregon, 2003

M.A. Philosophy, Teaching Ethics Emphasis, University of Montana, 2000

B.A. Technical Journalism, Colorado State University, 1991, magna cum laude

### Academic Appointments (Faculty and Administrative)

Vice Provost for Academic Affairs, University of St. Thomas	2019-present
Associate Vice Provost for Undergraduate Studies, University of St. Thomas	2016-2019
Professor of Communication and Journalism, University of St. Thomas	2015-present
Chair, Department of Communication and Journalism, University of St. Thomas	2012-2015
Visiting Professor, School of Journalism and Communication, University of Oregon	Summer 2014
Visiting Professor, University of International Business and Economics (Beijing, China)	Summer 2011
Associate Professor of Communication and Journalism, University of St. Thomas	2009-2015
Assistant Professor of Communication and Journalism, University of St. Thomas	2003-2009
Graduate Teaching Fellow, University of Oregon	2000-2003
ELS Senior Teacher, TOZA Language Institute (Kyoto, Japan)	1993-1994

### University Administrative Responsibilities

*Vice Provost for Academic Affairs – partner with the provost's office, the university's eight colleges and schools, and other key stakeholders across campus to support the academic mission of a comprehensive university with more than 10,000 students.*

- Support the Executive Vice President and Provost and serve as the academic affairs representative on the provost's leadership team
- Oversee associate vice provosts for Accreditation, Assessment and Curriculum; Faculty Advancement; Global Learning and Strategy; Student Achievement; University Libraries
- Manage faculty hiring, contracts, and the tenure and promotion process
- Partner with academic deans on university-wide policies and initiatives
- Oversee the Institutional Review Board
- Oversee faculty directors of the Center for the Common Good and Office of Sustainability Initiatives

*Associate Vice Provost for Undergraduate Studies – oversight for all university-wide undergraduate activities, programs, and policies at a university with 6,200 undergraduate students*

- Faculty advising
- Academic Counseling and Support office
- Retention and student success
- New student programs (orientation, registration, living/learning communities)
- Undergraduate Research Opportunities Program
- Disability Resources office
- Aquinas Scholars – university honors program
- Excel! Research Scholars program
- Writing Across the Curriculum program
- Implementation of curricular and co-curricular strategic plan initiatives
- Core curriculum and graduation requirements
- Academic policy and the undergraduate catalog
- Undergraduate curriculum approval processes
- Special initiatives (e.g. undergraduate initiative on information literacy)
- Budget planning and management for Undergraduate Studies offices and programs

Notable accomplishments (AVP for Undergraduate Studies):

- Created Center for Student Achievement (in partnership with the Vice President for Student Affairs)
- Developed an enhanced training program for faculty advisors that includes one-on-one consultations, online modules and resources, and regular workshops
- Overhauled processes relating to academic policy to ensure clarity, consistency, and fairness, resulting in a 21 percent decrease in petitions to the committee that considers requests for exceptions to academic policy
- Hired a director of retention and student success (in partnership with the Vice President for Student Affairs) who coordinates cross-campus efforts to increase rates of retention, persistence, and graduation
- Helped lead the effort to customize Salesforce software for retention management
- Improved the transfer credit evaluation process to make it more easily navigable for students

*Chair of Communication and Journalism – leadership, operations, and planning for a department with 30 faculty members (18 full-time, 12 part-time) and more than 300 undergraduate majors*

- Faculty evaluation (annual evaluation, third-year reviews, and tenure/promotion)
- Curriculum development
- Budget planning and management
- Program evaluation and assessment
- Faculty and staff hiring
- Student media
- Outreach to prospective students, alumni, and professionals
- Coordination with affiliate programs:
  - ThreeSixty Journalism – high school program for underrepresented students
  - World Press Institute – fellowship for international journalists
  - Under-Told Stories Project – international news coverage in partnership with PBS

Notable accomplishments:

- Led the department through a comprehensive curriculum review and shepherded the revised curriculum through the faculty approval process
- Supported the department through a time of significant personnel change resulting from several retirements of longtime faculty leaders and subsequent new hires, the first since two departments joined as one
- Developed the COJO Ethics Bowl, the department's capstone experience that engages graduating seniors and alumni
- Negotiated new, state-of-the-art space for student-led media organizations and Journalism ThreeSixty
- Worked with St. Thomas leadership to bring the Under-Told Stories project to campus as a partner of the department

### **Leadership Roles – University of St. Thomas**

Co-chair, Core Curriculum Implementation Committee

Co-chair, Educating for the Future Task Force (university-wide curriculum review)

Co-chair, Higher Learning Commission university-wide self-study and reaccreditation

Member, Strategic Planning Oversight Committee

Chair, Women Faculty Leadership Council

Chair, Faculty Development Committee

Secretary, College of Arts and Sciences faculty

Director, Whalen Symposium on Media Ethics

### **Teaching and Service**

#### Teaching

Department of Communication and Journalism, University of St. Thomas

Communication (and Media) Ethics; Communication and Citizenship; Gender, Race, Class and Media: London; Public Communication; Media Constructions of Urban Problems: The Wire as Case Study; Media Writing and Information Gathering; Principles of Public Relations; Public Relations Writing

School of Journalism and Communication, University of Oregon  
Digital Ethics; Media Ethics; Public Relations Writing

University Service (partial list)

Member, Educating for the Future Task Force, 2016-present; Member, Academic Program Review Committee, 2017-2018; Faculty senator, 2006-2010; Member, university branding working group, 2014-2015; Mentor, Center for Faculty Development, 2014-present; Steering committee member, strategic planning work group on diversity and inclusion, 2014-2015; Member, ad hoc committee on merit pay, 2011-2012; Member, Enrollment and Financial Aid Committee, 2005-2008; Member, Institutional Climate, Culture and Inclusion Work Group, 2006; Chair, First-Year Experience Auxiliary Task Force, 2005

Disciplinary Service (partial list)

Member and vice head, elected standing committee on Professional Freedom & Responsibility for the Association for Education in Journalism and Mass Communication (AEJMC), 2017-present; Director, Whalen Symposium on Media Ethics, 2005, 2006; Coordinator, Colloquium in Applied Media Ethics, 2006; Research chair, Media Ethics Division, AEJMC, 2006-2007; Teaching chair, Media Ethics Division, AEJMC, 2004-2005; Professional freedom and responsibility chair, Media Ethics Division, AEJMC, 2003-2004; Judge, Payne Awards for Ethics in Journalism, 2002-2006; Member, Minnesota News Council, 2005-2008

**Scholarship**

Much of my scholarship focuses on issues of media and democracy, and I have particular interests in journalism ethics, discourse in the public sphere, citizen responsibilities to the media, and media literacy.

### Books and Monographs

Price, L., K. Sanders, W. Wyatt (Eds.). (Under contract). *Routledge Companion to Journalism Ethics*. London: Routledge.

Wyatt, W. (Ed.). (2014). *The Ethics of Journalism: Individual, Cultural and Institutional Influences*. London: I.B. Tauris.

Wyatt, W. (September 2012). Blame narratives and the news: An ethical analysis. *Journalism & Communication Monographs* 14.3. 153-208.

Wyatt, W. and K. Bunton (Eds.). (2012). *The Ethics of Reality TV: A Philosophical Examination*. New York and London: Continuum Books.

Wyatt, W. (2007). *Critical Conversations: A Theory of Press Criticism*. Cresskill, NJ: Hampton Press, Inc.

### Refereed Publications

Wyatt, W. (Spring 2016). The ethics of trigger warnings. *Teaching Ethics* 16.1: 17-35.

Meyers, C., W. Wyatt, S. Borden, E. Wasserman. (2012). Professionalism, not professionals. *Journal of Mass Media Ethics* 27.3: 189-205.

Wyatt, W. (2010). The ethical responsibilities of news consumers. In C. Meyers (Ed.), *A Philosophical Approach to Journalism Ethics*. New York: Oxford University Press. 283-95.

Wyatt, W. and K. Bunton. (2010). The ethics of speaking out. In H. Good and S. Borden (Eds.), *The Ethics of Entertainment*. Jefferson, NC: McFarland. 9-22.

Wyatt, W. (2008). Being Aristotelian: Using virtue ethics in an applied media ethics course. *Journal of Mass Media Ethics* 23.4. 296-307.

Wyatt, W. (2007). To publish or not? Does running offensive cartoons make news organizations praiseworthy or blameworthy? In B. Debatin (Ed.), *The Cartoon Debate and the Freedom of the Press: Conflicting Norms and Values in the Global Media Culture*. Muenster/London: LIT Verlag. 35-39.

Barger, W. and K. Silva (2007). Reviving a culture-debating public through media education. In A. Nowak, S. Abel and K. Ross (Eds.), *Rethinking Media Education: Critical Pedagogy in Action*. Cresskill, NJ: Hampton Press, Inc. 1-15

Wyatt-Barger, W. (2005). True confessions of The New York Times: Making moral meaning from the discourse of flawed Iraq coverage. *International Journal of Applied Philosophy* 19:1. 27-44.

Barger, W. and R. Barney. (2004). Media-citizen reciprocity as a moral mandate. *Journal of Mass Media Ethics* 19:3/4. 191-206.

### Refereed Publications, Continued

Barger, W. (2003). Voice for America? A Feminist Analysis of Thomas Friedman's Pulitzer-winning Commentary. *International Journal of Applied Philosophy* 17:1. 47-58.

Barger, W. (2003). Moral Language in Newspaper Commentary: A Kohlbergian Analysis. *Journal of Mass Media Ethics* 18:1. 29-43.

### Invited Publications

Wyatt, W. (Section Ed.) (forthcoming-2020) Global Media Ethics in a Geographical Framework. In S. Ward. (Ed.) *Handbook of Global Media Ethics*. New York: Springer.

Wyatt, W. and K. Bunton. (forthcoming-2019). Perspectives on pornography demand ethical critique. In C. Christians and L. Wilkins (Eds.), *Handbook of Mass Media Ethics, 2nd ed.* Mahwah, NJ: Lawrence Erlbaum Associates. Chapter 15. (1st edition published in 2009)

Wyatt, W. (2019). Press criticism. In T. Vos and F. Hanusch (Eds.), *The International Encyclopedia of Journalism Studies*. Hoboken, NJ: Wiley & Sons. DOI: 10.1002/9781118841570.iejs0104

Wyatt, W. (2015). Journalism in the 21st century. In W. Babcock and B. Frievoegel (Eds.). *Key Issues in Mass Media Ethics and Law*. Thousand Oaks, CA: Sage. 757-773. (accompanying this chapter is an instructional video available at [www.sagepub.com/video](http://www.sagepub.com/video))

Parilla, P. and W. Wyatt (2013). Representations of po-lice culture in "The Wire." In D. Brody and P. Collins (Eds.) *Crime, Justice, and Politics in the City as Seen Through "The Wire."* Durham, NC: Carolina Academic Press. 115-136.

Bunton, K. and W. Wyatt (Winter 2013). It's not just TV. Reality TV matters. Seriously. *Oklahoma Humanities*: 28-30.

Wyatt, W. (2012). Cases and commentaries. Ground rules for musing journalists. *Journal of Mass Media Ethics* 27.1. 64-66.

Wyatt, W. and K. Bunton. (2009). Perspectives on pornography demand ethical critique. In C. Christians and L. Wilkins (Eds.), *Handbook of Mass Media Ethics, 2nd ed.* Mahwah, NJ: Lawrence Erlbaum Associates.

Wyatt, W. (2005). Cases and commentaries. Morality and the message machine: Journalism, public relations, VNRs, and news viewers. *Journal of Mass Media Ethics* 20:4. 346-349.

Barger, W. and D. Elliott. (August 2000). Journalism ethics classes: Do they make better journalists? *Quill*, 88:7. 24-25.

### Book and Film Reviews

Wyatt, W. (2014). What matters for journalism in the digital age? [book review of *The New Ethics of Journalism*]. *Journal of Mass Media Ethics* 29.1: 65-67.

Wyatt, W. (2012) The citizen side of journalism ethics [book review of *News Literacy: Global Perspectives for the Newsroom and the Classroom*]. *Journal of Mass Media Ethics* 27.4: 297-98.

Wyatt, W. (2012) Global perspectives on communication ethics [book review of *The Handbook of Global Communication and Media Ethics*]. *Journal of Mass Media Ethics* 27.2: 159-61.

Wyatt, W. (2010). In search of a more humane destiny [book review of *Ethics and Evil in the Public Sphere*]. *Journal of Mass Media Ethics* 25.4. 328-31.

Wyatt, W. (2010). Can the Internet deliver on its political promises? [review essay of *The Internet and Democratic Citizenship* and *The Myth of Digital Democracy*]. *Journal of Mass Media Ethics* 25.1. 92-95.

Wyatt, W. (2008). Lessons in valuing and guarding the cultural commons [film review of *Freedom of Expression*]. *Journal of Mass Media Ethics* 23:3. 260-262.

Wyatt, W. (2007). American carnival: journalism under siege in an age of new media [book review of *American Carnival*]. *Journalism and Mass Communication Quarterly* 84:3. 629-631.

Wyatt, W. (2007). Ethical advocacy for 21<sup>st</sup>-century public relations [book review of *Ethics in Public Relations*]. *Journal of Mass Media Ethics* 22:1. 83-87.

Barger, W. (2004). In defense of philosophical media literacy [book review of *The Real Thing*]. *Journal of Mass Media Ethics* 19:1. 74-76.

#### Refereed Research Presentations

Wyatt, W. (February 2015) *The Ethics of Trigger Warnings*. Presented at the annual meeting of the Association for Practical and Professional Ethics, Costa Mesa, CA.

Parilla, P. and W. Wyatt (November 2012). *Representations of Po-lice Culture in The Wire*. Presented at the meeting of the American Society of Criminology, Chicago, IL.

Wyatt, W. and T. Clasen (September 2012). *Ethics in the Age of the Solitary Journalist*. Presented at Journalism Ethics: Individual, Institutional or Cultural? (conference sponsored by the Reuters Institute for the Study of Journalism), University of Oxford, UK.

Wyatt W. (August 2010) *Humiliation TV: A philosophical account of exploitation in reality television*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Denver, CO.

Bruess, C. and W. Wyatt. (July 2010). *What do social and citizen responsibility look like on our campus? Becoming engaged citizen communicators through an integrated, large group service-learning project*. Presented at The Power to Transform the World Conference, Marquette University, Milwaukee, WI.  
*Refereed Research Presentations, continued*

Bruess, C., W. Wyatt, K. Bunton, T. Connery, A. Baretta-Herman, & B. Baker. (October 2009) *Growing students' responsibilities as engaged citizen communicators: A model for integrated, large-group community-based learning*. Presented at Educating for Personal and Social Responsibility: Deepening Student and Campus Commitments Conference (Association of American Colleges and Universities), Minneapolis, MN.

Wyatt, W. (May 2009). *Journalism for a world of strangers: A cosmopolitan approach*. Presented at the Media Ethics Preconference of the International Communication Association, Chicago, IL.

Wyatt, W. (August 2006). *Media literacy as trust builder: How media education can foster critical and sympathetic news audiences*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Barger, W. (February 2005). *Critical conversations: A new system for press accountability*. Presented at the annual conference of the Association for Practical and Professional Ethics, San Antonio, Texas.

Barger, W. (November 2004). *True confessions of the New York Times: Making moral meaning from the discourse of flawed Iraq coverage*. Presented at the annual conference of the Society for Ethics Across the Curriculum, Corvallis, Oregon.

Barger, W. (October 2002, February 2003). *Voice for America? A feminist analysis of Thomas Friedman's Pulitzer-winning commentary*. Presented at the annual conference of the Union for

Democratic Communications, State College, Pennsylvania and the annual meeting of the Association for Practical and Professional Ethics, Charlotte, North Carolina.

Barger, W. (August 2002). *Moral language in newspaper commentary: A Kohlbergian analysis*. Presented to the Media Ethics Division at the annual conference of the Association for Education in Journalism and Mass Communication, Miami Beach, FL.

Barger, W. (February 2002). *Media and moral sentiments: Making a case for the moral agency of the news media*. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Barger, W. (February 2000). *The ethics of open admission policies*. Presented at the annual meeting of the Association for Practical and Professional Ethics, Washington D.C.

Barger, W. (February 1999). *Ethics and the college recruiter*. Presented at the annual meeting of the Association for Practical and Professional Ethics, Washington D.C.

#### Refereed Panel Discussions

Wyatt, W. with K. Cirilli, J. Paluszek, and P. Plaisance (August 2018). *Professional freedom and responsibility panel on ethics teaching in the classroom and the professions*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

#### *Refereed Panel Discussions, continued*

Wyatt, W. with C. Meyers, D. Ozar, and D. Wueste (February 2018). *Just How Do We Make a Difference? A Pedagogy of Professorial Presence*. Presented at the annual meeting of the Association for Practical and Professional Ethics, Chicago, IL.

Wyatt, W. (August 2017). *Cosmopolitanism, Student Literacy and the Ethics of Restraint*. Presented as part of *Social, Political, Economic and Cultural Threats to the U.S. Press* with D. Kruckeberg, D. Aikat and A. Reynolds. Annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Wyatt, W. (August 2016). *Diverging Equivalence of Speech in American Democracy: A Utopian Vision*. Presented as part of *The 1 Percenters of Public Speech: Citizens United and Speech Inequality in a Democracy* with N. Browning, E. Vraga and W. Thompson. Annual meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Wyatt, W. with S. Borden, S. Craft, C. Meyers, and D. Ozar (February 2016). *Do We Have a Right to Be Forgotten?* Presented at the annual meeting of the Association for Practical and Professional Ethics, Reston, VA.

Wyatt, W. with T. Kent, J. McDonald, J. Mathewson, and D. Schneider (March 2014). *Ethics Codes for the New Breed*. Presentation at the Digital Media Ethics Symposium, University of Colorado, Boulder.

Wyatt, W. with C. Meyers, and E. Wasserman (March 2014). *More Transparency, Better Journalism?* Presented at the annual conference of the Association for Practical and Professional Ethics, Jacksonville, FL.

Wyatt, W. with M. Duffy, K. Stoker, E. Toth, and T. Kelleher (August 2013). *Teaching Ethics in a Changing, Converged Media Climate*. Panel presentation at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Wyatt, W. with K. Bunton, R. Kirk and J. Leach (March 2013). *Author Meets the Critics: The Ethics of Reality TV*. Responding author. Presented at the annual meeting of the Association for Practical and Professional Ethics, San Antonio, TX.

Wyatt, W. with C. Christians, S. Borden, G. Murray, P. Plaisance (March 2013). *Author Meets the Critics: Ethics for Public Communication: Defining Moments in Media History*. Book critic. Presented at the annual meeting of the Association for Practical and Professional Ethics, San Antonio, TX.

Wyatt W. with C. Christians, P. Plaisance, S. Ward (March 2013). *Roundtable: Promising Paths to Universal Norms for Media Practice*. Moderator. Presented at the annual meeting of the Association for Practical and Professional Ethics, San Antonio, TX.

Wyatt, W. with P. Rosenthal, B. Davie, C. Tuggle, and J. Watson (August 2012). *Weathering the Storm: What Happens When News Personnel Make the News?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

#### *Refereed Panel Discussions, continued*

Wyatt, W. with C. Roberts, S. Bird, R. Diaz-Sprague, W. Irvine, W. Wood, & D. Wueste. (March 2012). *Media ethics: from the outside looking in*. Panel convener. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Wyatt, W. with J. Biddle, K. Glac & T. Cavanaugh. (March 2011). *The blame game: The ethics of blame in U.S. social institutions*. Panel convener and panelist. Panel convener and participant. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Wyatt, W. with C. Meyers, S. Borden, A. Quinn and E. Wasserman (March 2011). *Professionalizing journalism: Either possible or desirable?* Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Wyatt, W. with S. Craft, E. King, K. Gower and J. Marcellus. (August 2010). *Ethics across time*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Denver, CO.

Wyatt, W. with D. Elm, D. Johnson, C. Meyers, and R. Spano (February 2009). *Review criteria for applied ethics scholarship: Multi-disciplinary perspectives*. Panel convener and moderator. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Wyatt, W. with P. Bowers, J. Leach, and P. Plaisance (February 2008). *Author meets the critics—Critical conversations: A theory of press criticism*. Respondent to panelists who critiqued my book, presented at the annual meeting of the Association for Practical and Professional Ethics, San Antonio, Texas. (I also hosted a “Lunch with the author” discussion at this conference.)

Wyatt, W. with A. Babbili, S. Perry, and L. Steiner (August 2007). *Media ethics scholarship in traditional research journals: Editors’ perspectives*. Panel convener and moderator. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Wyatt, W. with S. Borden, and J. Henderson. (February 2007). *Who is a journalist?* Panel convener and moderator. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Barger, W. with P. Powers, T. Bivins and C. Naticchia. (February 2005). *The role of emotion in the news professions and professional ethics*. Presented at the annual conference of the Association for Practical and Professional Ethics, San Antonio, Texas.

Barger, W. with R. Sample, J. Andre, G. Enderle, and D. Elliott. (February 2005). *Author meets the critics – Exploitation: What it is and why it’s wrong*. Presented at the annual conference of the Association for Practical and Professional Ethics, San Antonio, Texas.



Barger, W. with P. Baines, M. Cishecki, B. Duncan, C. Stasko and J. Tallim. (August 2004). *A Nationwide Endeavor: Tackling Media Literacy in Canada*. Panel convener and moderator. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Ontario, Canada.

Barger, W. with E. Scharrer, A. Paradise, A. Bergstrom, C. Marsh and E. Jones. (August 2004). *Media Literacy: Exploring Connections Between Media Literacy and Media Ethics*. Panel moderator. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Ontario, Canada.

Barger, W. with K. Bunton, C. Meyers and J. Truslow. (February 2004). *Critiquing the Conventions of the Craft*. Panel convener and moderator. Presented at the annual meeting of the Association for Practical and Professional Ethics, Cincinnati, OH.

Barger, W. (August 2003). *Journalism and the citizen: Perspectives on reciprocal moral obligation*. Paper co-authored with Ralph Barney. Presented to the Media Ethics Division at the annual conference of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

Barger, W. with P. Bowers, K. Bunton, and G. Whitehouse. (August 2002). *Teaching ethics, or teaching about ethics? Assessing the impact of ethics courses on students*. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Miami Beach, FL.

Barger, W. (October 2001). *Beyond the ethics code: An argument for organizational-level morality in public relations practice*. Presented at the Northwest Graduate Students Conference, Eugene, OR.

#### Invited Presentations (Professional and Community)

Wyatt, W. with M. Twohey. (August 2018). Interview with recipient of the 2018 AEJMC First Amendment Award. Washington, DC.

Wyatt, W. (September 2013). Guest speaker at Poynter KSU Media Ethics Workshop: *That's Entertainment?* Kent State University, Kent, OH.

Wyatt, W. (October 2013). *Changing the Urge to Blame*. Presentation for St. Michael's Lutheran Church "Religion in Life" program, Roseville, MN.

#### *Invited Presentations (Professional and Community), continued*

Wyatt, W. with S. O'Brien, L. Brod, D. Darling, and S. Kershaw (November 2012). *Freed Speech: Dialogues on Civil Discourse*. Panelist at event presented by the University of St. Thomas and Target, Pantages Theatre, Minneapolis, MN.

Wyatt, W. (October 2011). *New media ethics*. Presented at Journalism Interactive (conference on journalism education and digital media), University of Maryland, College Park, MD.

Wyatt W. with K. Bunton. (December 2011 and April 2012). *The ethics of reality TV*. Presentations sponsored by the University of St. Thomas Faculty Development Center and the University of St. Thomas American Culture and Difference Program, St. Paul, MN.

Wyatt, W. (April 2011). *Blame narratives and the news: An ethical analysis*. Public presentation sponsored by the University of St. Thomas American Culture and Difference Program, St. Paul, MN.

#### *Invited Presentations (Professional and Community), continued*

Wyatt, W. with P. Parilla. (April 2010). *Media constructions of urban problems: "The Wire" as case study*. Public presentation sponsored by the University of St. Thomas American Culture and Difference Program, St. Paul, MN.

Wyatt, W. (September 2009). *The humble yet lofty goals of a media ethics course*. Presented at The Basics of Journalism: Concepts of Ethics, Responsibility and Quality in Media and Journalism International Conference, Eichstaett (Bavaria), Germany.

Wyatt, W. (September 2009). *Hamline Oracle ethics workshop*. Ethics training for staff of the Hamline University newspaper, St. Paul, MN.

Wyatt, W. (June 2009). *Ethics workshop*. Presentation to the Society of Professional Journalists—Citizen Journalism Academy, St. Paul, MN.

Wyatt, W. with T. Fladung, C. Powell, J. Kramer, T. Spitzack, C. Lee (June 2009). *Newspapers—Now and into the future*. Panel discussion for Leadership St. Paul, a program of the St. Paul Area Chamber of Commerce, St. Paul, MN.

Wyatt, W., M. Lahammer, G. Latimer and S. Libin. (March 2009). *Whose news: Audience responsibilities in a digital world*. Panel and discussion sponsored by the Whalen Symposium on Media Ethics at the University of St. Thomas, St. Paul, MN.

Wyatt, W. with D. Drew, M. Hassan, A. Mohamed, H. Mohamud, E. Murphy, S. Noor, J. Opoti, R. Rosario, H. Samatar, and L. Yuen. (February 2009). *News coverage of the Somali community*. Moderator for a panel sponsored by the Minnesota News Council, the Minnesota Journalism Center and the Society of Professional Journalists, Minneapolis, MN.

Wyatt, W. with J. Towalski. (October 2008). *Election season media literacy skills*. Presentation to the St. Alphonsus Parish, Brooklyn Center, MN.

Wyatt, W. (September 2008). *The ethics of medical writers*. Panel presented at the quarterly meeting of the American Association of Medical Writers, Minnesota Region, University of St. Thomas, St. Paul, MN.

Wyatt, W. with D. Gillmor, C. Olson, M. Caputo, J. Kirtley, S. Perry, D. Pyle, Terry Sauer, and S. Libin (February 2008). *New media, new standards? Ethics in online journalism*. "Contributing expert" at panel presented by the Minnesota Professional Chapter of the Society of Professional Journalists, St. Paul, MN.

Wyatt, W. (February 2006). *The cartoons of Mohammad and freedom of speech*. Panel and discussion sponsored by the ACTC Middle Eastern Studies minor and the Teaching for Global Citizenship program at the University of St. Thomas, St. Paul, MN.

Barger, W. with M. Jensen, T. Mega, and J. Schockly. (October 2004). *TV's talking heads: News and politics*. Panel presented at the University of St. Thomas, Minneapolis, MN.

#### *Invited Presentations (Professional and Community), continued*

Barger, W. with A. Gyllenhaal, G. Hill, and J. Kirtley. (March 2004). *Media ethics: Making the tough calls*. Panel presented at the Society of Professional Journalists Midwest Journalism Conference, Bloomington, MN.

Barger, W. with E. Black, G. Hill, K. Irby and J. Kirtley. (October 2003). *Why journalists cheat and what news organizations can do to prevent it*. Panel presented at the Silha Fall Ethics Forum, Silha Center for the Study of Media Ethics and Law, University of Minnesota, Minneapolis, MN.

### Professional Commentary and News Articles

Source for story by Andrea Aquilar: “Como informar del supremacista jefe sin normalizale” (How to cover the chief supremacist without normalizing him). *El Pais*, Madrid, Spain (September 18, 2018)

Source for story by Michael W. Wagner on strategies for covering Donald Trump, University of Wisconsin Center for Journalism Ethics (November 20, 2015)

Wyatt, W. (Fall 2015). *Exemplars* feature (University of St. Thomas publication on faculty and graduate research). 20-22.

Source for story by Jordan Osterman: “Outside Forces, Internal Checks and Change in Higher Ed.” UST Newsroom, Minneapolis, MN (April 14, 2015)

Source for story on deception by NBC anchor Brian Williams. KARE-11 TV, Minneapolis, MN (February 5, 2015).

Source for story by Karla Hult: “Discussing ethics of watching execution video.” KARE-11 TV, Minneapolis, MN (August 20, 2014).

Wyatt, W. (April 1, 2014). *Journalism Ethics Codes for the Digital Age*. Blog post for the I.B. Tauris Blog. <http://theibtaurisblog.com/category/authors/wendy-wyatt/>

Appearance (with Jane Kirtley and Chris Clonts) on “The Daily Circuit” to discuss the media year in review, Minnesota Public Radio (December 28, 2012).F

Source for column written by Gail Rosenblum: Our society’s urge to blame is a fault we must address. *Minneapolis Star Tribune*. April 15, 2012. B1.

Wyatt, W. (Spring 2012). The blame game: When is blame in the news ethically justifiable? *CAS Spotlight* (University of St. Thomas College of Arts & Sciences magazine). 14-17.

Source for story written by Jenna Ross: Make room, Socrates, for Lady Gaga and Beyonce. *Minneapolis Star Tribune*. March 4, 2012. A1.

Member of media panel. “Almanac,” Twin Cities Public Television (September 2, 2012, and November 18, 2012).

### *Professional Commentary and News Articles, continued*

Wyatt, W. (April 12, 2010). Learn more about the conference she mocks. [letter to the editor]. *Minneapolis Star Tribune*.

Wyatt, W. (Spring 2010). Final thoughts: The elusive pursuit of civil discourse. *St. Thomas Magazine*, 26(2). 77.

Featured on “What is civil discourse?” a student-produced video shown before *Newsweek* editor John Meacham’s lecture at The University of St. Thomas (February 2010).

Guest on “The A.L. Brown Show.” What does it mean to be educated? KSTP 1500 Radio. St. Paul, MN (February 17, 2008).

Wyatt, W. (February 2, 2008). Wisconsin supper club celebrates Armenian and American ties to past. *The Armenian Reporter*, B10.

Interviewed for “Good question: Where is the good news from Iraq?” WCCO-TV, Minneapolis, MN (February 19, 2007).

Wyatt, W. (February 5, 2006). *Just because you can doesn't mean you should*. (Minneapolis) *Star Tribune*. AA6.

Guest on "The Don Shelby Show," Commented on the state of media ethics in light of the Dan Rather/CBS scandal. WCCO Radio. Minneapolis, MN (September 20, 2004).

### Journal Editing

Editorial board member, *Teaching Ethics*, 2016-present

Editorial board member, *Journal of Media Ethics*, 2004-present

Guest editor, *Journal of Mass Media Ethics* 23.4. Special Issue: Who is a journalist?

Book review Editor, *Journal of Mass Media Ethics*, 2005-2013.

### Grants

Ethics and Excellence in Journalism Foundation, \$40,000 grant awarded to the Online News Association to create an open-source digital toolkit including tools that allow journalists to customize, implement, and publish a digital ethics code. Member of the five-person team editorial team responsible for creating the final code (2015-16)

Cafesjian Family Foundation, \$51,000 grant (with colleagues Mark Neuzil and Michael O'Donnell) to study media issues in Armenia and consult for the Armenian Reporter newspaper (2007)

Bush Foundation, \$1,500 Project Grant to develop and implement the Media Ethics Bowl for all Journalism and Mass Communication seniors (2004)

### **Academic Awards and Recognition**

Award recipient, University Advocates for Women and Equity (UAWE) Good Sister Award, University of St. Thomas (2015)

Award recipient, Promising Professors Competition, Association for Education in Journalism and Mass Communication, Mass Communication and Society Division (2007)

Presenter, University of St. Thomas Best Teaching Practices Seminar (2006)

Nominee, University of St. Thomas Distinguished Educator award (2006)

Research fellow, Ethics Across the Professions Colloquium and Conference, University of South Florida, Program for Ethics in Education and Community (2003)

Carol Burnett/University of Hawaii/AEJMC Prize for graduate student research (2002)

Kappa Tau Alpha Research Award: Best student paper, Media Ethics Division. AEJMC Convention (2002)

### **Professional Appointments**

Associate, Public Relations Services (Eugene, OR)	2001-2003
Associate Director of Admissions & New Student Services, University of Montana	1995-2000
Capitol News Coordinator, Colorado State University System	1992-1993
Event & Tourism Coordinator, Larimer Square (Denver, CO)	1992-1993
Campus Editor, The Collegian (Fort Collins, CO)	1989-1991

**Professional Accomplishments**

- Led efforts at the University of Montana College of Technology to achieve a 31 percent increase in enrollment from Fall 1995 to Fall 1997, the largest in the Montana University System during the two-year period
- Developed a comprehensive orientation program for the University of Montana College of Technology and successfully campaigned for a Board of Regents-approved student fee to fund the program
- Started and operated an English language community school in Kyoto, Japan, with an enrollment of more than 100 students
- Coordinated the city-wide Oktoberfest celebration in Denver, CO, attended by more than 25,000 people
- Authored more than 150 published news articles

**Memberships and Affiliations**

ThreeSixty Journalism (Board of Advisors)

World Press Institute (Board of Directors)

Association for Education in Journalism and Mass Communication

Association for Practical and Professional Ethics

Citizens League